



**citron**  
**ELLES**

# Citronelles Agenturer

SPRING/SUMMER 2026





## Our story

“We believe in the genuine, the things that are made from the ground and that carry a story. What is better than lifting what we have amongst us, such as dalahorses, folkloric patterns, beautiful houses and Swedish symbols and magic fika moments.

For us, collaboration with customers and designers is the beginning of how to successfully create and spread Swedish design even far beyond our borders.

Sometimes in a somewhat unconventional and innovative way, but always with the highest quality, heart and warmth and with our Swedish design in focus.

Through curiosity, interest, responsiveness and a long-term collaboration with some of Sweden’s most skilled designers – mixed with a commercial and profitable thinking – we have during a decade helped our clients to create unique objects that all have a story to tell.”

Warm greetings from Citronelles.

**Katarina Dymling**, CEO and Founder

## Retailer login

You can now place your order directly on our website [citronelles.com](http://citronelles.com)  
To get a login please contact us by email [info@citronelles.com](mailto:info@citronelles.com)

On our website, you can shop from both Citronelles and Come to Sweden. As soon as you are registered as a new customer you will receive an e-mail with further details about login.

## Citronelles Agenturer AB

Tullvaktsvägen 2,  
115 56 Stockholm, Sweden  
Sales: Katarina Dymling  
Email: [info@citronelles.com](mailto:info@citronelles.com)  
Phone: +46 8 626 90 40

Instagram: [@citronellesagenturer](https://www.instagram.com/citronellesagenturer)  
Facebook: Citronelles Agenturer AB  
[www.citronelles.com](http://www.citronelles.com)

# Come to Sweden

By VARIOUS DESIGNERS

Come to Sweden is a design company based on Swedish vintage travel posters. We make products based on both classic and contemporary Swedish travel posters. We were the first in business and can proudly say that we have the largest product range as well as the best quality. By combining authentic vintage artworks with high-quality manufacturing we offer products that decorates homes, offices and public spaces.

## Posters

We polish our travel posters with a gentle hand and then we reprint them on high-quality environmentally certified matte paper. We produce posters in four different standard sizes, making the artworks easy to frame.

We also have different product series: Sweden – Vintage & Today, Come to Norden – Vintage & Today as well as Vintage Propaganda.

### Sizes & Styles available:

70x100 cm: Vintage: Sweden  
50x70 cm: Vintage: Sweden, Come to Norden & Propaganda  
50x70 cm: Today: Sweden & Come to Norden  
30x40 cm: Vintage: Sweden  
21x30 cm (A4): Vintage: Sweden

### Paper:

140-180 g environmentally certified paper.

### Packaging & Deliveries:

The larger posters are delivered wrapped in protective paper in a sturdy poster tube with a lid. The tubes are marked with a sticker with the poster’s image and product information. When ordering at least 20 posters, we send a practical sales box in cardboard, which holds 20 poster tubes. The A4 posters come in a plastic pocket with natural colored cardboard as support. We are constantly expanding! So please ask us if you are missing a poster in a certain size!



# Dalom

By ORIGINELLA ORIGINAL

The Dala horse is a timeless symbol of Sweden’s heart and heritage.



NEW!



# Daloms ängar

By ORIGINELLA ORIGINAL

Where nature and tradition meet in a quiet tribute to Scandinavia.



**Oval tray**  
33x25 cm  
Black: OR156  
White: OR158



**Dishcloth**  
18x20 cm  
OR305



**Breakfast tray**  
27x20 cm  
Blue: OR151  
White: OR150  
Black: OR152



**Kitchen towel**  
Linnen, 50x70 cm  
OR306



**Round tray**  
Ø 38 cm  
White: OR430  
Black: OR432  
Blue: OR431



**Kitchen towel**  
White, 50x70 cm  
OR304



**Coaster**  
Blue, Ø 11 cm  
OR823



**Large mug**  
White, bone china  
OR905

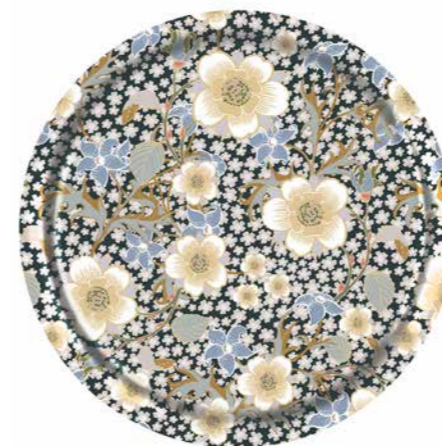


**Coaster**  
Ø 11 cm  
Red: OR820  
White: OR821

# Springtime Wild

By ORIGINELLA ORIGINAL

A sea of flowers full of life.



**Round tray**  
Ø 38 cm  
OR405

# Diversity

By ORIGINELLA ORIGINAL

A colorful design that creates an inviting sense of community, joy and diversity.



**Dishcloth**  
18x20 cm  
OR705



**Round tray**  
Ø 38 cm  
Or404



**Breakfast tray**  
27x20 cm  
OR113



**Coaster**  
Ø 11 cm  
OR801



**Breakfast tray**  
27x20 cm  
OR114



**Coaster**  
Ø 11 cm  
OR119

# Strandsatta

By ORIGINELLA ORIGINAL

A lovely summer vacation in blue shades.



**Breakfast tray**  
27x20 cm  
OR148

# Owl Family

By ORIGINELLA ORIGINAL

This charming owl family exudes playfulness and warmth.



**Round tray**  
Ø 38 cm  
OR401

NEW!

# Fikatt

By ORIGINELLA ORIGINAL

Let this playful motif become a design favourite.



NEW

**Dishcloth**  
Green, 18x20 cm  
OR705



**Coaster**  
Ø 11 cm  
Pink: OR804 Green: OR805



**Breakfast tray**  
27x20 cm  
Green: OR111 Pink: OR110

# Grodsim

By ORIGINELLA ORIGINAL



NEW

**Breakfast tray**  
27x20 cm  
OR145

# Chickenfarm

By ORIGINELLA ORIGINAL



NEW

**Oval tray**  
33x25 cm  
OR141

# Flowers of Scandinavia

By ANNEKO DESIGN SWEDEN

A classic collection with our favourite wild flowers.  
\* No stock item.



**Mug**  
Porcelain  
AN900



**Coasters, 4-pack**  
9x9 cm  
AN313



**Dishcloth**  
18x20 cm  
AN303



**Napkins**  
33x33 cm  
AN305



**Breakfast tray**  
27x20 cm  
AN307



**Round tray\***  
Ø 38 cm  
AN312



**Kitchen towel**  
50x70 cm  
AN304



# Dala

By I LOVE DESIGN

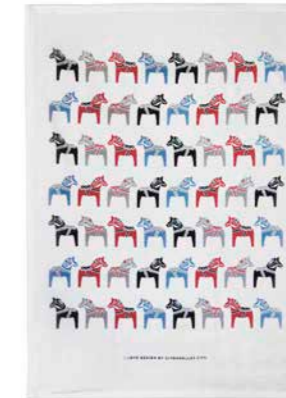
Graphic collection with the classic Dalahäst in a repeated pattern.  
\* No stock item.



**Dishcloth**  
Multi, 18x20 cm  
ILV701



**Dishcloth**  
Two horses, 18x20 cm  
ILV720



**Kitchen towel**  
Multi, 50x70 cm  
ILV305



**Kitchen towel**  
Black/red, linen, 50x70 cm  
ILV312



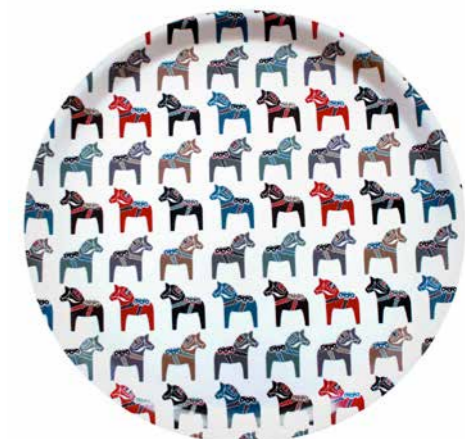
**Breakfast tray**  
Multi, 27x20 cm  
ILV1006



**Coasters, 4-pack**  
Multi, cellofan, Ø 9 cm  
ILV800



**Napkins**  
Multi, 33x33 cm  
ILV1201



**Round tray\***  
Multi, Ø 38 cm  
ILV1003

# Sweden

By UNDERLANDET DESIGN  
Graphic collection with sights and houses from Sweden.



Also available:

**Coaster**  
Red house, Ø 11 cm  
CA809

**Napkins**  
White, 33x33 cm  
CA702



**Breakfast tray**  
Red house, 27x20 cm  
CA115



**Kitchen towel**  
White, 50x70 cm  
CA305



**Kitchen towel**  
Red house, 50x70 cm  
White: CA315 Linen: CA806



**Breakfast tray**  
White, 27x20 cm  
CA122



**Small mug**  
Red house, Porcelain  
CA943



**Enamel mug**  
Summer Houses  
CA1702



**Dishcloth**  
Red House, 18x20 cm  
CA706



**To-go mug**  
White  
CA908



**Small mug**  
Coast, Porcelain  
CA947



**Enamel mug**  
Red House  
CA1701



**Coasters**  
4-pack, 9x9 cm, white  
CA810



**Large mug**  
White, bone china  
CA906



# Scandinavian Mountain Summer

By UNDERLANDET DESIGN  
Mountains and cottages from Scandinavia.



**Small mug**  
Porcelain  
CA944



**Coaster**  
Ø 11 cm  
CA821



**Napkins**  
33x33 cm  
CA1207



**Kitchen towel**  
50x70 cm  
White: CA337 Linen: CA340



**Enamel mug**  
CA1709



**Dishcloth**  
18x20 cm  
CA747



**Breakfast tray**  
27x20 cm  
CA145



**Mug**  
Porcelain  
CA 930

NEW!

# Fika

By I LOVE DESIGN

The classic FIKA collection explains in English what a Fika is.  
Available in various colours. Enjoy your fika!



NEW

**Breakfast trays**

Retro, pink, 27x20 cm: ILV132  
Retro, blue/yellow, 27x20 cm: ILV131



NEW

**Coaster**

Retro, pink, Ø 11 cm  
ILV823-P



**Kitchen towel**

Retro, blue/yellow, 50x70 cm  
ILV343



**Dishcloth**

Retro, blue/yellow, 20x18 cm  
ILV744



**Napkins**

Retro, blue/yellow, 33x33 cm  
ILV1203



**Coaster**

Retro, blue/yellow, Ø 11 cm  
ILV824



**Breakfast trays**

27x20 cm  
Blue/yellow: 8001-YBENG  
Red: 8001-RÖENG  
Black: 8001-SENG  
White: 8001-WENG  
Pink: 8001-ROENG



**Enamel mugs**

Message inside all enamel mugs:  
**"PÅTÅR - refill in Swedish"**  
Moment, blue/yellow: ILV1751  
Stripes, black: ILV1754  
Better, blue/red: ILV1755  
Lagom, blue/yellow: ILV1750  
Stunden, blue/yellow: ILV1752



**To-go mug**

Blue/yellow: ILV8004-BYTOGO  
White: 8004-STOGO



**Napkins**

Blue/yellow, 33x33 cm  
8007-YBENG



**Coaster**

Blue/yellow, Ø 11 cm  
ILV801



**Mug**

Porcelain, Black  
8004-S

# Sweden Traditions

By UNDERLANDET DESIGN

A graphic collection with traditional Swedish symbols.

Also available:

**Tote bag**  
30x40x9 cm  
CA1024



**Small mug**

Porcelain  
CA945



**Napkins**

33x33 cm  
CA1206



**Enamel mug**

White  
CA1705



**Dishcloth**

18x20 cm  
CA710



**Breakfast tray**

27x20 cm  
CA127



**Coaster**

Ø 11 cm  
CA803



**Kitchen towel**

50x70 cm  
CA308



**Cutting board**

20x34 cm  
CA515



# Cities

By UNDERLANDET DESIGN

Graphic architectural collections with known buildings and sights from cities around the world.

Products are available in various colour versions.

\* No stock item.



**Göteborg multi**  
Mug, Porcelain  
CA950



**Göteborg multi**  
Breakfast tray, 27x20 cm  
CA139



**Göteborg multi**  
Coasters, 4-pack, Ø 9 cm  
CA822



**Göteborg multi**  
Kitchen towel, 50x70 cm  
CA338



**Stockholm City**  
Large mug, Bone china  
Red: CA924  
Blue: CA925



**Stockholm City**  
Breakfast tray, 27x20 cm  
Red: CA124  
Blue: CA125



**Göteborg**  
Breakfast tray, 27x20 cm  
Blue: CA118



**Göteborg**  
Large mug, Bone china  
Blue: CA917



**Uppsala**  
Mug, Porcelain  
Red: CA903



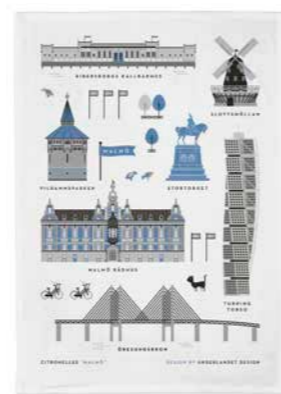
**Uppsala\***  
Breakfast tray, 27x20 cm  
Red: CA112



**Uppsala**  
Kitchen towel, 50x70 cm  
Red: CA302



**Malmö**  
Breakfast tray, 27x20 cm  
Blue: CA200



**Malmö**  
Kitchen towel, 50x70 cm  
Blue: CA204  
Red: CA205

Also available:

**Göteborg multi**  
Napkins, 33x33 cm  
CA1219

**Göteborg multi**  
Round tray, Ø 38 cm  
CA138-M

**Stockholm City**  
Kitchen towel, 50x70 cm  
Blue: CA325  
Red: CA324

**Göteborg\***  
Round tray, Ø 38 cm  
Blue: CA407

**Göteborg**  
Kitchen towel, 50x70 cm  
Blue: CA807

**Uppsala\***  
Round tray, Ø 38 cm  
Red: CA402

# Stockholm City & Old Town

By UNDERLANDET DESIGN

Two graphic house collections of the Swedish capital in colour.

\* No stock item.



**Old Town**  
Mug, Porcelain  
CA941



**Old Town**  
Breakfast tray, 27x20 cm  
CA129



**Old Town**  
Dishcloth, 18x20 cm  
CA741



**Old Town**  
Enamel mug  
CA1706



**Stockholm City**  
Coasters, 4-pack, Ø 9 cm  
Multi: CA816



**Stockholm City**  
Coaster, Ø 11 cm  
Multi: CA819



**Stockholm City**  
Dishcloth, 18x20 cm  
Multi: CA749



**Stockholm City**  
Mug, Porcelain  
Multi: CA929

Also available:

**Old Town**  
Coaster Ø 11 cm  
CA812

**Old Town**  
Coasters, 4-pack, Ø 9 cm  
CA814

**Old Town**  
Kitchen towel, 50x70 cm  
CA323

**Stockholm City**  
Tote bag, 30x40x9 cm  
Multi: CA1021

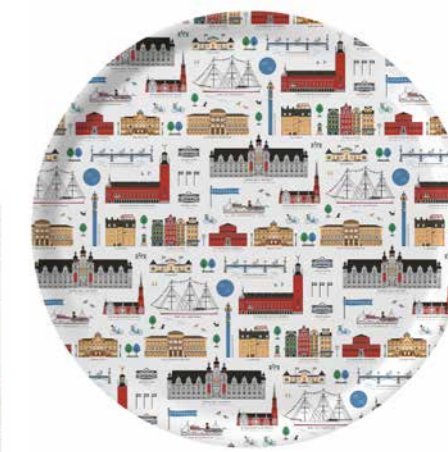
**Stockholm City**  
Breakfast tray, 27x20 cm  
Multi: CA144



**Stockholm City**  
Kitchen towel, 50x70 cm  
White: CA333  
Linen: CA334



**Stockholm City**  
Napkins, 33x33 cm  
Multi: CA1208



**Stockholm City**  
Round tray, R38 cm  
Multi: CA408

# Norway Symbols

By UNDERLANDET DESIGN

Graphic collection with typical Norwegian symbols.



**Mug**  
Porcelain  
CA813



**Kitchen towel**  
50x70 cm  
CA136



**Napkins**  
33x33 cm  
CA1211

# Winter Traditions

By UNDERLANDET DESIGN

A graphic collection with traditional Swedish winter symbols.



**Napkins**  
33x33 cm  
CA1209



**Small mug**  
Porcelain  
CA955



**Dishcloth**  
18x20 cm  
CA712



**Breakfast tray**  
27x20 cm  
CA128



**Round tray**  
Multi, Ø 38 cm  
CA408



**Coaster**  
Ø 11 cm  
CA818



**Kitchen towel**  
White, 50x70 cm  
CA307



**Kitchen towel**  
Linen, 50x70 cm  
CA318



**Coaster**  
Ø 11 cm  
EE820



**Breakfast tray**  
27x20 cm  
EE190



**Small mug**  
Porcelain  
EE979

# Dishcloths

Cleaning with style.



**Dalahorse Retro**  
20x18 cm  
Originella Original  
OR706



**Daloms ängar**  
18x20 cm  
Originella Original  
OR305



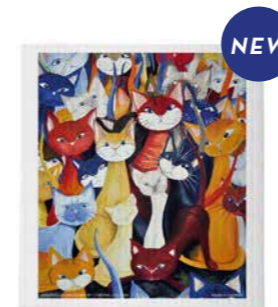
**Dalom**  
1 Horse, 18x20 cm  
Originella Original  
OR204



**Dalom**  
4 Horses, 18x20 cm  
Originella Original  
OR703



**Fikatt**  
Green, 18x20 cm  
Originella Original  
OR705



**Diversity**  
18x20 cm  
Originella Original  
OR705



**Stockholm City**  
Multi, 18x20 cm  
Underlandet Design  
CA749



**Old Town**  
Multi, 18x20 cm  
Underlandet Design  
CA741



**Sweden Traditions**  
18x20 cm  
Underlandet Design  
CA710



**Winter Traditions**  
18x20 cm  
Underlandet Design  
CA712



**FIKA**  
Retro, blue/yellow, 20x18 cm  
I Love Design  
ILV444



**Flowers of Scandinavia**  
18x20 cm  
Anneko Design Sweden  
AN303



**Molly**  
Blue, 18x20 cm  
Emelie Ek Design  
1000-B



**Dala**  
Multi, 18x20 cm  
I Love Design  
ILV701



**Two horses**  
Blue/yellow, 18x20 cm  
I Love Design  
ILV720



**Scandinavian Mountain**  
Summer, 18x20 cm  
Underlandet Design  
CA747



**Scandinavian Mountain**  
Winter, 18x20 cm  
Underlandet Design  
CA746



**Scandinavian Winter**  
Winter House, 18x20 cm  
Underlandet Design  
CA708



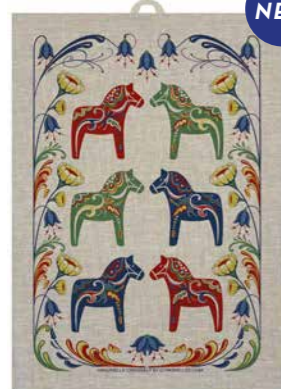
**Sweden**  
Red house, 18x20 cm  
Underlandet Design  
CA706



**Hälsingegårdar**  
18x20 cm  
Emelie Ek Design  
EE7001

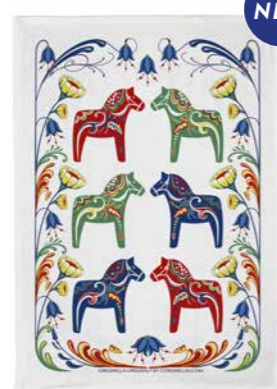
# Kitchen towels

Towels for every need.



NEW

**Dalom**  
Linnen, 50x70 cm  
Originella Original  
OR302



NEW

**Dalom**  
White, 50x70 cm  
Originella Original  
OR301



NEW

**Daloms ängar**  
Linnen, 50x70 cm  
Originella Original  
OR306



NEW

**Daloms ängar**  
White, 50x70 cm  
Originella Original  
OR304



NEW

**Gränna**  
50x70 cm  
Underlandet Design  
CAE303



**Stockholm City**  
Multi, 50x70 cm  
Underlandet Design  
White: CA333  
Linnen: CA334



**Stockholm**  
50x70 cm  
Underlandet Design  
Red: CA324  
Blue: CA325



**Old Town**  
Multi, 50x70 cm  
Underlandet Design  
CA323



**Scandinavian Mountain**  
Summer, 50x70 cm  
Underlandet Design  
White: CA331  
Linnen: CA340



**Scandinavian Mountain**  
Winter, White, 50x70 cm  
Underlandet Design  
CA330



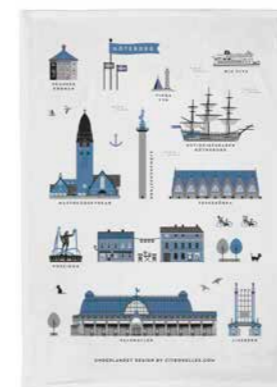
**Sweden**  
White, 50x70 cm  
Underlandet Design  
CA305



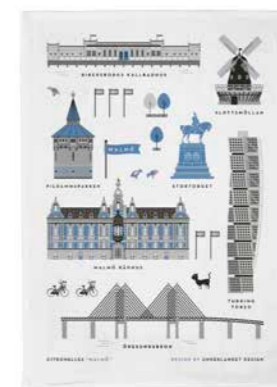
**Sweden**  
Red house, 50x70 cm  
Underlandet Design  
Linnen: CA806  
White: CA315



**Göteborg**  
Multi, 50x70 cm  
Underlandet Design  
CA338



**Göteborg**  
Blue, 50x70 cm  
Underlandet Design  
CA807



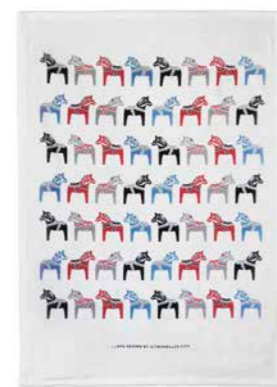
**Malmö**  
50x70 cm  
Underlandet Design  
Blue: CA204  
Red: CA205



**Uppsala**  
Red, 50x70 cm  
Underlandet Design  
CA302



**Dala**  
Black/red, Linnen, 50x70 cm  
I Love Design  
ILV312



**Dala**  
Multi, 50x70 cm  
I Love Design  
ILV305



**FIKA**  
Retro, blue/yellow, 50x70 cm  
I Love Design  
ILV343



**Flowers of Scandinavia**  
50x70 cm  
Anneko Design Sweden  
AN304



**Scandinavian Winter**  
50x70 cm  
Underlandet Design  
CA137-B



**Sweden Traditions**  
50x70 cm  
Underlandet Design  
CA308



**Winter Traditions**  
50x70 cm  
Underlandet Design  
White: CA307  
Linnen: CA318



**Norway Symbols**  
50x70 cm  
Underlandet Design  
CA136

# Kitchen towels

Towels for every need.

# Napkins

No crumbs in sight.



**FIKA**  
Retro, 33x33 cm  
I Love Design  
ILV1203



**Norway Symbols**  
White, 33x33 cm  
Underlandet Design  
CA1211



**Dala**  
Multi, 33x33 cm  
I Love Design  
ILV1201



**Flowers of Scandinavia**  
White, 33x33 cm  
Anneko Design Sweden  
AN305



**Blåbär & Lingon**  
White, 33x33 cm  
Underlandet Design  
CA1210



**Stockholm City**  
Multi, 33x33 cm  
Underlandet Design  
CA1208



**Göteborg Multi**  
Multi, 33x33 cm  
Underlandet Design  
CA1219



**Scandinavian Mountain**  
Summer, 33x33 cm  
Underlandet Design  
CA1207



**Scandinavian Winter**  
Blue, 33x33 cm  
Underlandet Design  
CA9090



**Sweden Traditions**  
White, 33x33 cm  
Underlandet Design  
CA1206



**Winter Traditions**  
White, 33x33 cm  
Underlandet Design  
CA1209



**Sweden**  
White, 33x33 cm  
Underlandet Design  
CA702



**FIKA**  
Blue/yellow, 33x33 cm  
I Love Design  
8007-YBENG

# Enamel mugs

Pretty and useful. Bring them wherever you go.



**FIKA**  
I Love Design. See p. 10 for more colours!



**Summer Houses**  
Underlandet Design  
CA1702



**Scandinavian Mountain Summer**  
Underlandet Design  
CA1709



**Red House**  
Underlandet Design  
CA1701



**Old Town**  
Underlandet Design  
CA1706



**Sweden Traditions**  
Underlandet Design  
CA1705

## Our designs

We are very proud of our Swedish designers. We also design customised patterns and artwork for various companies, cities and tourist agencies. Please contact us on [info@citronelles.com](mailto:info@citronelles.com) and we will provide you with more information.

## Care instructions

### Trays, cuttingboards and coasters

Our trays are durable and can either be cleaned by hand or put in the dishwasher on a gentle program. However dishwasher can detergent and cause visible wear on the surface with frequent washing.

### Mugs and Bowls

Our mugs and bowls are dishwasher and microwave safe.

### Towels

Washable in 40 degrees Celsius. Please note: Treat the linnen towels gentle, choose a gentle program with a short spin-dry and never tumble dry for best care.

### Dishcloths

Can be boiled and washed up to 90 degrees Celsius in both dishwasher and washing machine. Environmentally friendly and 100% biodegradable.

## Delivery

### Sweden

Minimum order 3500 SEK for delivery within Sweden. Free freight order over 5000 SEK. Minimum freight cost 290 SEK. Delivery 3-7 days within Sweden.

### Abroad

Minimum order EUR 500 /USD 500. Freight cost outside Sweden 12 % of order value. Delivery 7-14 days outside Sweden.

### Come to Sweden

Come to Sweden needs to be a separate order. Ships from Finland.

## Retailer login

You can now place your order directly on our website [citronelles.com](http://citronelles.com) To get a login please contact us by email [info@citronelles.com](mailto:info@citronelles.com) As soon as you are registered as a new customer you will receive an e-mail with further details about login. Most of our products are made in Sweden or in the EU.